



Providing an Equal Opportunity for All Missing

# HOPE WITHOUT BOUNDARIES 5K SPONSORSHIP OPPORTUNITY

## BECOME A BAM FI SPONSOR

### GOLD SPONSOR - \$5,000

- Logo and identification as a Gold Sponsor printed on all participant t-shirts, volunteer t-shirts and race bibs;\*
- Opportunity to place one (1) promotional item in all race bags;
- Identified as a Gold Sponsor on the 5K website;
- Opportunity for sponsor booth at the race;
- Logo at the finish line and all signage / banners;\*
- Company logo and website link on the BAM FI corporate site (2M+ hits per year / 170K+ hits per month) and 5K site;
- Includes two (2) event t-shirts.

### SILVER SPONSOR - \$2,500

- Recognition as a BAM FI 5K Silver Sponsor on all participant t-shirts;
- Opportunity to place one (1) promotional item in all race bags;
- Identified as a Silver Sponsor on the 5K website;
- Opportunity for sponsor booth at the race;
- Includes two (2) event t-shirts.

### BRONZE SPONSOR - \$1,000

- Recognition as a BAM FI 5K Bronze Sponsor on all participant t-shirts;
- Opportunity to place one (1) promotional item in all race bags;
- Identified as the Bronze Sponsor on the 5K website;
- Includes one (1) event t-shirt.

### MILE MARKER SPONSOR - \$150 EACH (OR \$300 FOR ALL 3 MARKERS)

- Company name will appear on one (1) mile marker sign, which will be prominently displayed at the 1 mile mark or the 2 mile mark or the 3 mile mark. Or for \$300, company name or logo can appear on all three (3) signs.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES:** Sponsors at the following level will receive recognition on all 5K materials.

In-kind Donations Sponsor: bottled water / juice / milk, fruit, granola bars / energy bars, yogurt, etc.

\* Size and placement of logos on t-shirts and web site are based on sponsorship level.

Black & Missing Foundation, Inc.  
PO Box 2431  
Landover Hills, MD 20784-9431

☎ 877-97-BAMFI

[www.bamfi.org](http://www.bamfi.org)



# **Black & Missing Foundation Hope Without Boundaries 5K Run / Walk Sponsorship Form**

National Harbor  
165 Waterfront Street  
Ft. Washington, MD 20745

Saturday, May 25, 2013 – 8AM to 12PM  
8AM – Race Rally  
Runners to begin at 9AM, Walkers to start at 9:15AM

Organization Name:

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Contact Name:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsor Level (circle one): Gold Silver Bronze Mile Marker In-Kind Goodie Bag

We plan to send materials / giveaways for the participant bags: Yes No

We plan to set up an information table at the event (Gold sponsors only): Yes No

Please email a high resolution logo (.eps or .ai) to be used on the t-shirt and website to:  
webmaster@bamfi.org

Please make check payable to:  
Black & Missing Foundation, Inc. P.O. Box 2431, Landover Hills, MD 20784-9431